

DJ WIZ (a.k.a. Mark “WIZ” Eastmond) is a Hip-Hop icon and a graduate of hip-hop’s classic era who broke onto the rap scene in 1988 as the DJ mix-master for one of the genres most revered and popular groups, KID ‘N’ PLAY. While throughout the 90’s, KID ‘N’ PLAY along with DJ WIZ continued to make their mark on the music industry on the road, touring with the likes of Salt ‘n’ Pepa, Queen Latifah, Public Enemy, MC Hammer, Big Daddy Kane, Digital Underground, Bobby Brown, Guy, Heavy D and the Boyz, N.W.A, J.J Fad, Too Short and Naughty By Nature.

He is the founder/owner of a company and brand called **THE VIDEO MIX PARTY**. **THE VIDEO MIX PARTY** actually "mixes and scratches" music videos LIVE in real-time, using the newest audio-visual technology, combining the video classic hits of the past with today’s popular music videos. DJ WIZ and The Video Mix Party have been utilized for corporate parties and events in brand marketing for advertisers and companies that want to feature products in the marketplace while entertaining the crowd with the hottest music videos. **DJ WIZ & THE VIDEO MIX PARTY** have been featured at the following high profile events:

- NBA personality Kenny Smith’s Annual TNT/NBA All-Star Weekend Party (consecutive years)*
- The Essence Music Festival (consecutive years)*
- The Tom Joyner Fantastic Voyage Cruise and The Tom Joyner Family Reunion (consecutive years)*

DJ WIZ has provided his DJ skills and talent for companies like Ford Motors, Brand Jordan, The American Cancer Society, The U.S. Army, Viacom, and Paramount Studios.

DJ WIZ has also brought his unique brand of DJ flavor and skills to television specials including The Essence Awards, HBO’s Comic Relief and the NBA's ‘Stay-in-School Jam’.

DJ WIZ is an advocate to many social causes and has deejayed for charity benefit events for AIDS awareness, and was part of a national seat-belt safety campaign called “Join The Click”, as well as the NBA’s “Stay In School” program. **WIZ** is also an advocate in diabetes awareness to fight the deadly disease.

DJ WIZ is the DJ PROFESSIONAL FOR ALL YOUR MUSIC AND VIDEO ENTERTAINMENT NEEDS!